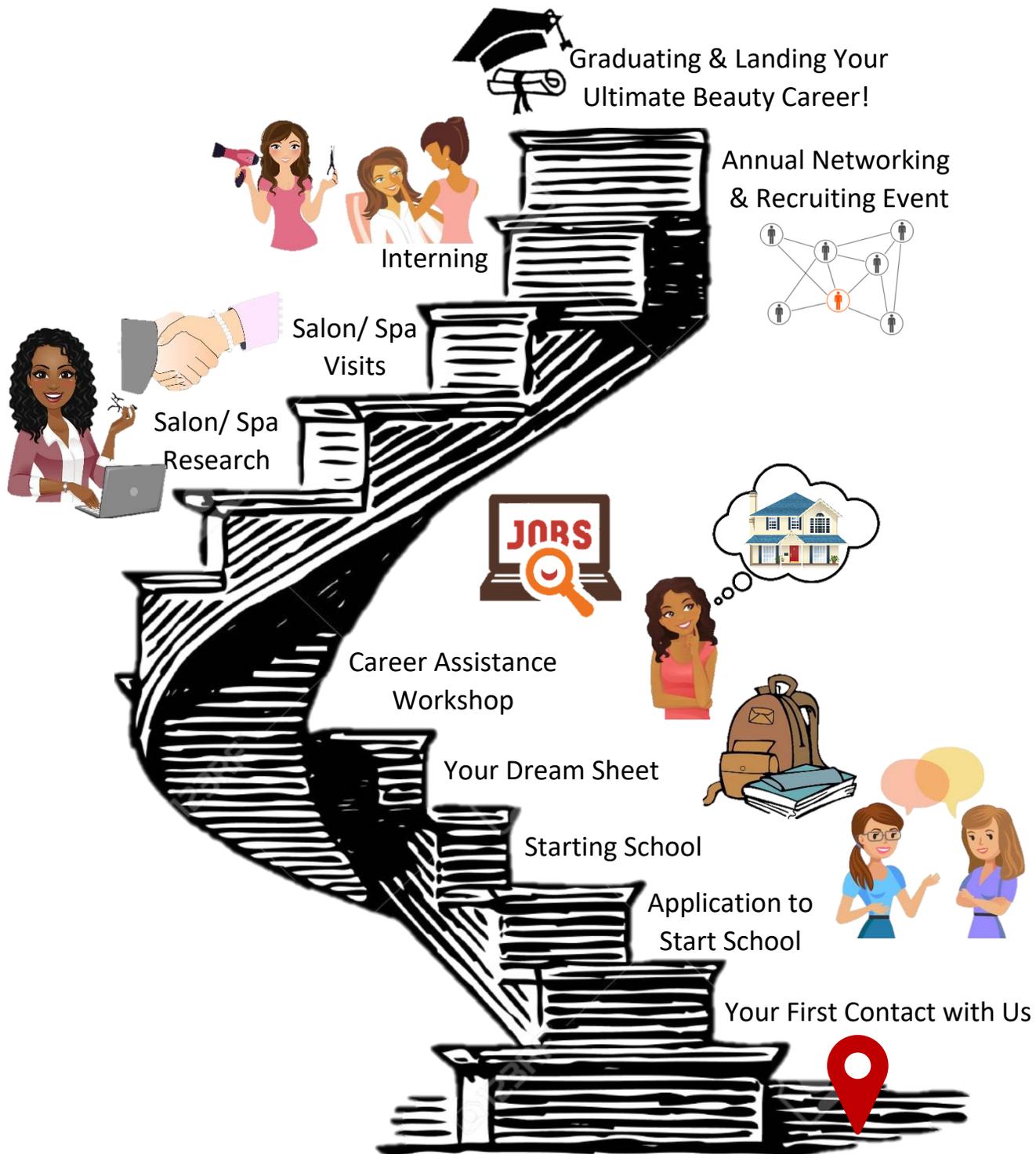


# OUR GUIDE TO YOUR CAREER SUCCESS



We are committed to helping you achieve your ultimate beauty career. Whether that is owning your own salon/ spa or promoting products at tradeshow and beauty conventions, at Creative Images Institute of Cosmetology, we're here to assist you and here's how!

\*\*Steps and Resources May Vary Based on Programs\*\*

## Starting Your Beauty Career Journey

Congratulations—you've already taken your first step towards starting your beauty career through reaching out to us! Once you meet with our admissions team, this allows for us to learn more about you and the "whys" behind your passion for beauty. This information that you share with us will be used throughout your program as a means to help you reach your career goals. The day you initially reached out to us is really the first day of your new beauty career.



## Dream Sheet, Career Assistance Workshop, & Salon/ Spa Research

During your initial time in school (Phase One), through exposure and tracked interests, we help develop your Dream Sheet. Your Dream Sheet is your guide and your daily reminder to keep you on track to reaching your career goals. Between where you want to live, the income you want to make, and the vacations you want to take, your Dream Sheet is where you map it all out and we help you calculate your client service breakdowns needed to reach and maintain those expectations for yourself. In Phase One, you will also learn the importance of researching salons and spas within your desired demographic to help you determine what may be a good fit for you and your value structure. We offer a unique database that highlights salons/ spas across our state to support you in your search for potential places to work. The operations of this database are more thoroughly explained in our Career Assistance Workshop. Through this workshop, we will help lay out the necessary steps available to set you up for success with your beauty career to help guide you from what you are today to where you want to be upon graduation! You will be exposed to the necessary resources we have to offer to aid in your beauty career search and development.



## Salon/ Spa Visits

Once you've reached our artists salon in Phase Two, you continue to expand on the skills gained in the classroom. We offer you the advantage of exploring your favorite salon/ spa based on the research you did earlier. Take the opportunity to visit with your selections to gain a better feel for what they offer and if their culture aligns with your value structure. While you're visiting these salons/ spas, ask yourself these questions:

- Can this salon/ spa fulfill my dream career perceptions?
- Does this salon/ spa offer the environment I want to work in? (dress code, clientele, services)



## Annual Networking & Recruiting Event

Our event is designed to assist you in landing a successful career in the beauty industry. By bringing salon and spa representatives from all over our primary area under one roof, we allow you the chance to gain a better feel for the industry along with an opportunity to show off your skills and improve on your interviewing skills!



## Interning

As you move to your next step in your later phase, we provide you the chance to intern and gain that real-world experience before you even reach the real world! Based on your research and salon/ spa visits, you choose which salon/ spa best aligns with your values and career goals. Interning allows you to test drive your career before signing an agreement and being fully committed to a company.



*Graduating and Landing Your Ultimate Beauty Career!*

