



# PRE-ENROLLMENT INFORMATION

Last Updated 12/3/2021

## **COMPENSATION:**

According to the United States Department of Labor, Bureau of Labor Statistics (2019 rates/averages): In the cosmetology field, most graduates should average \$15.16 per hour with tips and retail sales being additional sources of revenue (it is difficult to determine how much tips and retail add, but some sources report it being somewhere between 10% to 20%). It takes, on average, one to three years to establish a clientele. Again, tips and retail sales provide additional revenue sources. The national average salary is \$31,530. For Ohio, the average salary is \$27,560. For the esthetics field, the national average salary is \$38,970. For Ohio, the average salary is \$39,460. For the nail technician field, the national average salary is \$27,390. For Ohio, the average salary is \$26,030.

## **PHYSICAL DEMANDS:**

Any profession in the beauty industry requires a certain degree of dexterity. Nearly all positions involve working with the general public, so people skills are very important. Physical strain could develop in the fingers, hands, and wrists. There is a lot of exposure to various chemicals and cosmetologists might also expect to spend a lot of time standing.

## **SAFETY REQUIREMENTS:**

You will be working with potentially dangerous chemicals; so during certain applications, it may be necessary to wear gloves (such as while applying a perm, relaxer, or hair color), eye protection (such as while using a nail drill), or a facial mask (such as while applying artificial nails). Sanitation, diseases and disorders of the scalp, skin and nails, and anatomy represent a portion of your education to train you how to properly sanitize your equipment from one client to the next to prevent the spread of communicable diseases and disorders; which you might be exposed to from time to time. You will also learn proper use of equipment to avoid injury (such as avoiding cutting skin/ears, avoiding damaging the nail from using a nail drill, etc.).

The institution's accrediting agency requires that any adjustments made to its student outcomes rates due to the COVID-19 Pandemic must be disclosed. As student achievement at this institution has not been significantly impacted by the Pandemic, the outcome rates reported do not reflect any such adjustments related to COVID-19.

## **GRADUATION RATE\*:**

For the academic year of 2020, our institutional graduation rate for our Vandalia and Centerville campuses was **75%**.

## **LICENSURE RATE\*:**

For the academic year of 2020, our institutional licensure rate for our Vandalia and Centerville campuses was **87%**. We are proud of our graduates' passing rate at the State Board and we have repeatedly received the Award of Excellence for our institute ranking in the top 20% of all private and public schools of cosmetology for first-time passing rates at the licensing examination. Additionally, we offer you a comforting guarantee for passing the licensing exam (see the Artist Handbook and Catalog for complete details).

**LICENSURE REQUIREMENTS:** In the state of Ohio the licensing requirements are as follows: Is at least sixteen years of age; Is of good moral character; Has the equivalent of an Ohio public school tenth grade education; Has submitted a written application on a form furnished by the board that contains all of the following: The name of the individual and any other identifying information required by the board; A recent photograph of the individual that meets the specifications established by the board; A photocopy of the individual's current driver's license or other proof of legal residence; Proof that the individual is qualified to take the applicable examination as required by section [4713.20](#) of the Revised Code; An oath verifying that the information in the application is true; The applicable application fee. Passes an examination conducted under

division (A) of section [4713.24](#) of the Revised Code for the branch of cosmetology the applicant seeks to practice; Pays to the board the applicable license fee; In the case of an applicant for an initial cosmetologist license, has successfully completed at least one thousand five hundred hours of board-approved cosmetology training in a school of cosmetology licensed in this state, except that only one thousand hours of board-approved cosmetology training in a school of cosmetology licensed in this state is required of an individual licensed as a barber under Chapter 4709. of the Revised Code; In the case of an applicant for an initial esthetician license, has successfully completed at least six hundred hours of board-approved esthetics training in a school of cosmetology licensed in this state; In the case of an applicant for an initial hair designer license, has successfully completed at least one thousand two hundred hours of board-approved hair designer training in a school of cosmetology licensed in this state, except that only one thousand hours of board-approved hair designer training in a school of cosmetology licensed in this state is required of an individual licensed as a barber under Chapter 4709. of the Revised Code; In the case of an applicant for an initial manicurist license, has successfully completed at least two hundred hours of board-approved manicurist training in a school of cosmetology licensed in this state; In the case of an applicant for an initial natural hair stylist license, has successfully completed at least four hundred fifty hours of instruction in subjects relating to sanitation, scalp care, anatomy, hair styling, communication skills, and laws and rules governing the practice of cosmetology . The board shall not deny a license to any applicant based on prior incarceration or conviction for any crime. If the board denies an individual a license or license renewal, the reasons for such denial shall be put in writing.

### **JOB PLACEMENT (CAREER ASSISTANCE) RATE\*:**

For the academic year of 2020, our institutional job placement rate for our Vandalia and Centerville campuses was **81%**. Job placement begins before you even enroll at our institute. We have a lot of salons and other employers who look to our institute for graduates to fulfill openings they have in their companies. Our institute works hard to maintain high visibility in the industry and a sound reputation so that employers know that when they hire from our institute, they are getting a well-trained individual. We invite employers in to give in-house interviews and interesting presentations to enhance your learning experience. We send institute representatives out into the field to meet with employers to continue our strong working relationships with them, and we allow our students the opportunity to interview with and visit employers as a part of the standard training. We also encourage our students and salons to participate in our intern program. Job openings that are sent to our institute are posted on the job board located in the student breakroom. The job board is updated frequently according to calls and other solicitations we receive for our graduates. As a graduate of ours, you are always welcome to use our employment assistance services any time in the future. We cannot ever guarantee job placement, but we do make numerous attempts to get you employed before and after you graduate.

### **COMMON REQUIREMENTS OF EMPLOYERS:**

Common requirements of employers include a valid license from the Ohio State Cosmetology and Barber Board, professional appearance, positive customer service skills, good attendance and punctuality, a willingness to learn new skills and take constructive criticism, ability to market yourself and build a clientele.

**ACADEMIC YEAR:** Our academic year is defined as 900 hours and 26 weeks.

\*Outcome rates are detailed per program, per campus on page three.

**OUTCOME RATES PER PROGRAM, PER CAMPUS:**

**Vandalia**

| <b>Outcome Rate</b> | <b>Advanced Cosmetology</b> | <b>Cosmetology</b> | <b>Advanced Esthetics &amp; Nail Technician</b> | <b>Advanced Esthetics</b> | <b>Advanced Nail Technician</b> | <b>Nail Technician</b> |
|---------------------|-----------------------------|--------------------|---|---------------------------|---------------------------------|------------------------|
| <b>Graduation</b>   | <b>100%</b>                 | <b>57%</b>         | <b>65%</b>                                      | <b>89%</b>                | <b>100%</b>                     | <b>95%</b>             |
| <b>Licensure</b>    | <b>100%</b>                 | <b>96%</b>         | <b>63%</b>                                      | <b>70%</b>                | <b>100%</b>                     | <b>100%</b>            |
| <b>Placement</b>    | <b>100%</b>                 | <b>82%</b>         | <b>82%</b>                                      | <b>94%</b>                | <b>100%</b>                     | <b>75%</b>             |

**Centerville**

| <b>Outcome Rate</b> | <b>Cosmetology</b> | <b>Advanced Nail Technician</b> | <b>Nail Technician</b> |
|---------------------|--------------------|---------------------------------|------------------------|
| <b>Graduation</b>   | <b>56%</b>         | <b>100%</b>                     | <b>100%</b>            |
| <b>Licensure</b>    | <b>91%</b>         | <b>83%</b>                      | <b>95%</b>             |
| <b>Placement</b>    | <b>91%</b>         | <b>46%</b>                      | <b>70%</b>             |